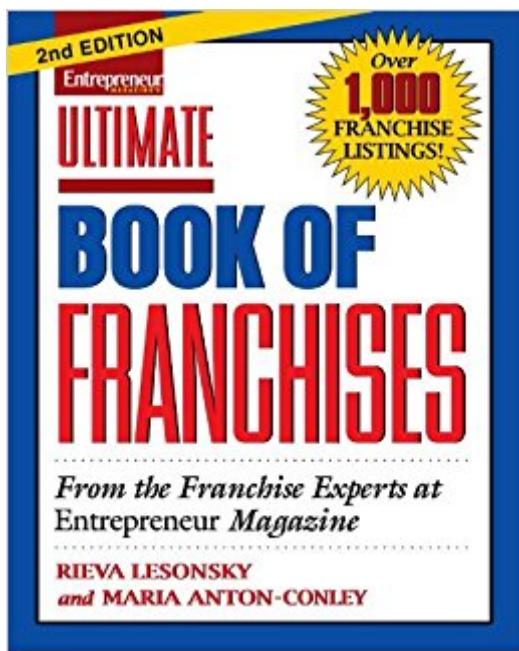


The book was found

Ultimate Book Of Franchises



Synopsis

Your One-Stop Guide to Buying a Franchise! Entrepreneur magazine presents the gold standard for franchise directories, a reference guide bursting with everything you need to know about buying a franchise. Culled from Entrepreneur magazine's 30 years of research and reporting on the world of franchises, this book is jam-packed with practical, how-to advice to guide you through every step on the road to franchise ownership. Plus, it offers essential information on more than 1,000 of today's hottest franchises! Inside, you'll find: The most comprehensive listing of franchise companies available anywhere-more than 1,000 companies, including 400 up-and-coming new franchises Up-to-date facts and figures, including contact information, costs, company size, training and support, franchisee qualifications and financial stability ratings Top 10 lists and rankings to help you quickly identify the perfect franchise for you Expert advice on researching your franchise options Tips for negotiating a successful franchise agreement The top 10 warning signs to watch out for And much more! If you've ever considered buying a franchise, look no further-this ultimate directory is the only tool you'll need.

Book Information

Series: Ultimate Book of Franchises

Paperback: 644 pages

Publisher: Entrepreneur Press; 2 edition (May 1, 2007)

Language: English

ISBN-10: 1599180995

ISBN-13: 978-1599180991

Product Dimensions: 7.9 x 1.2 x 9.8 inches

Shipping Weight: 3.8 pounds

Average Customer Review: 4.4 out of 5 stars 4 customer reviews

Best Sellers Rank: #1,410,586 in Books (See Top 100 in Books) #124 in Books > Business & Money > Small Business & Entrepreneurship > Franchises #861 in Books > Business & Money > Small Business & Entrepreneurship > Marketing #987 in Books > Business & Money > Industries > Retailing

Customer Reviews

Entrepreneur Magazine's Ultimate Book of Franchises includes everything you need to know about buying a franchise. Culled from Entrepreneur magazine's more than 20 years of research and reporting on the world of franchises, this book is packed with practical, how-to advice to guide you

through every step on the road to franchise ownership. Inside, you'll find: The most comprehensive listing of franchise companies available anywhere--more than 1,000 companies! In-depth facts and figures, including companies' contact information, costs, company size, training and support, franchise qualifications and financial-stability ratings "Top 10" lists and rankings to help you quickly identify the perfect franchise for your needs Expert advice on researching your franchise options, including how to put the Internet to work for you Tips for negotiating a successful franchise agreement ... and much more! If you've ever considered buying a franchise, look no further--this Ultimate guide is the only tool you'll need. --This text refers to an out of print or unavailable edition of this title.

Rieva Lesonsky provides guidance, inspiration, and advice to millions of entrepreneurs each month as senior vice president/editorial director of Entrepreneur magazine. She is the coauthor of Start Your Own Business. Maria Anton-Conley executive editor of Entrepreneur, oversees Entrepreneur's renowned annual Franchise 500® listing and Entrepreneur's FranchiseZone, the most comprehensive franchise website.

The Ultimate Book of Franchises provides information that is generally available on the web without purchasing the book. When I purchased this book and others I was looking for more detailed information regarding Childcare Center franchises that included their building sizes, how many children their facilities would accommodate, ratios they used for each age group, financial statements, and other information that isn't generally disclosed. If you are looking to purchase a franchise, the book could help with your initial efforts in narrowing down a group of potential franchises. The franchise I wanted more information on, Park Place Children's Center, was not in this issue.

very informative

This book has a good directory about most important franchises in the USA. There can be some enhancements on this, through updating to the next edition and adding new franchises and through listing the international branches and franchises that companies have granted.

This book has a lot of great information. I received the book quickly and in great condition.

[Download to continue reading...](#)

Ultimate Book of Franchises Buy 'Hot' Franchises without Getting Burned: A How to Franchise Guide: Helping You Make the Best Decision When You Buy a Franchise Franchise Savvy: 6 Strategies Pros Use to Pick Top Performing Franchises Bond's Top 100 Franchises, 2017 The Science Fiction Reboot: Canon, Innovation and Fandom in Refashioned Franchises Universal Orlando 2011: The Ultimate Guide to the Ultimate Theme Park Adventure (Universal Orlando: The Ultimate Guide to the Ultimate Theme Park Adventure) Universal Orlando 2013: The Ultimate Guide to the Ultimate Theme Park Adventure (Universal Orlando: The Ultimate Guide to the Ultimate Theme Park Adventure) Universal Orlando 2012: The Ultimate Guide to the Ultimate Theme Park Adventure (Universal Orlando: The Ultimate Guide to the Ultimate Theme Park Adventure) The Ultimate Audition Book For Teens Volume XIII: 111 One-Minute Monologues - Active Voices (The Ultimate Audition Book for Teens) (The Ultimate Audition Book for Teens 13, Young Actors Series) Ultimate Guide: Wiring, 8th Updated Edition (Ultimate Guide) (Ultimate Guides) Ultimate Guide: Plumbing, 4th Updated Edition (Ultimate Guide) (Ultimate Guides) The Ultimate Guide to Weight Training for Swimming (The Ultimate Guide to Weight Training for Sports, 25) (The Ultimate Guide to Weight Training for Sports, Guide to Weight Training for Sports, 25) Ultimate Beginner Have Fun Playing Hand Drums for Bongo, Conga and Djembe Drums: A Fun, Musical, Hands-On Book and CD for Beginning Hand Drummers of All Ages, Book & CD (The Ultimate Beginner Series) The Ultimate Construction Site Book (The Ultimate Book of) The Ultimate Audition Book for Teens Volume 13: 111 One-Minute Monologues - Active Voices (The Ultimate Audition Book for Teens 13, Young Actors Series) The Ultimate Audition Book for Teens Volume 3: 111 One-Minute Monologues (Ultimate Monologue Book for Middle School Actors) Ultimate Book of Airplanes and Airports (The Ultimate Book of) Ultimate Movie Instrumental Solos: Trombone, Book & CD (Ultimate Pop Instrumental Solos Series) Ultimate Beginner Bluegrass Banjo Basics: Book & CD (The Ultimate Beginner Series) Ultimate Pop & Rock Instrumental Solos: Flute, Book & CD (Ultimate Pop Instrumental Solos Series)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)